CogNovo  A Case Study for Cognitive Innovation

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Cognitive innovation is a term artificially created to describe an integrative concept linking ideation, implementation, and communication across disciplines (Gummerum & Denham, 2014). While the mentioned sub-parts have been subjects of discussion across a number of research areas, so far the fields have not tackled the combined concept with great success. In part this is attributed to a missing methodological approach. CogNovo, a doctoral training centre at Plymouth University, is set up in a way that it provides access to 25 PhD students and their supervisors practising cognitive innovation in their work across disciplines (Maranan, Loesche, & Denham, 2015). Here we show the elements of the setup from a information theoretical perspective with the input, process, and output specified. We suggest a mixed-methods approach to understand cognitive innovation as more than the sum of its parts.

### Grant
- **2014**
  - Candidate selection
  - previous work
  - research methods
  - experimental methods
  - computational modeling
- **2015**
  - public outreach
  - entrepreneurship
  - Off the Lip 2015
- **2016**
  - scientific mythologies
  - neural basis
  - Secondments
  - Summer School
  - Industry Partnerships
  - true alarms
  - Off the Lip 2016
- **2017**
  - group creativity

### References:

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