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Abstract

This paper develops a model of optimal choice over an array of different assets, including domestic and foreign bonds, domestic and foreign equities and domestic and foreign real money balances to examine the determination of the real exchange rate in the long-run. The model is tested empirically using data from the UK and the USA. The results show that all the coefficients of the model are right signed and significant and consequently financial assets may play a significant role in the determination of the real exchange rate.

JEL Classification Codes: F31, G11

Keywords: real exchange rate, intertemporal model, asset prices, Vector Error Correction Model.

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1. Introduction

Trying to estimate the equilibrium real exchange rate (ERER) remains a major challenge in modern international finance. A fundamental problem is that the equilibrium real exchange rate is not observable. In addition, according to Rogoff (1996) deviations of the actual real exchange rate from its long-run parity could be linked to the behaviour of macroeconomic fundamentals. In fact, many theoretical models have been constructed based on premise that the ERER is a function of macroeconomic fundamentals. The standard models in the literature on the determination of the ERER emerge from a simple balance of payments equilibrium equation, the so-called statistical equilibrium; see for example McDonald (2000). The most simple model is the purchasing power parity (PPP) model which implies that the real exchange rate does not change in terms of tradable goods prices but allows for deviations based on price indices made up of both tradable and non-tradable goods. However, the empirical evidence suggests that deviations from PPP can be both substantial and persistent in nature.¹ Given that PPP is not able to explain the behaviour of the ERER it has been argued that such a measurement can be derived from an economic model in which macroeconomic fundamentals are explicitly present. Different approaches like the behavioural equilibrium exchange rates (BEER) of Clark and MacDonald (1998) and Driver and Westaway (2004) and the fundamental equilibrium exchange rate (FEER) developed by Williamson (1994) have emerged.

This paper contributes to the literature by proposing an alternative approach to the determination of the real exchange rate in the long run. As opposed to the current literature, which is heavily based on various extensions of the balance of payments equilibrium real

¹ This is the well-known 'PPP puzzle' as labelled by Rogoff (1997).

exchange rate equation, our proposed theoretical framework offers a portfolio balance approach to the determination of the real exchange rate in the long run by constructing a two country model with optimizing agents where wealth is assumed to be allocated optimally in an asset choice set that explicitly includes investment in an array of financial assets namely, money, bonds and shares. The model specification introduced in this paper allows the construction of explicit equations for both domestic and foreign real money balances, domestic and foreign bond returns and domestic and foreign share prices to generate a relationship for the determination of the real exchange rate in the long-run. In this paper, we show that the theoretical model that we derive is empirically well supported by using the dollar-pound rate, indicating that asset prices and returns can play a substantive role in the determination of the real exchange rate in the long run. Although Dellas and Tavlas (2013) have recently shown a theoretical and empirical linkage between asset prices and exchange rate regimes, and Fratzscher et al. (2015) provide empirical evidence in favour of the scapegoat theory of exchange rates in understanding exchange rate fluctuations, our approach is to show an explicit link between asset prices, monetary factors and the real exchange rate².

The rest of this paper is organised as follows: Section 2 presents an intertemporal optimization model, as a contribution to the understanding of the determination of the real exchange rate in the long-run. Section 3 discusses the dataset and empirical methodology for examining the predicted relationship. Section 4 discusses the results from the empirical estimations and Section 5 concludes.

² See Bacchetta and van Wincoop (2004, 2013) for an analysis behind the scapegoat effect.

2. The Model

An infinitely lived representative agent (individual) is assumed to respond optimally to the economic environment. Utility is assumed to be derived from consumption of goods and from holdings of domestic and foreign real money balances. The consumption basket is assumed to be a composite bundle of goods produced both domestically and in the foreign economy. The presence of real money balances is intended to represent the role of money used in transactions, without addressing explicitly a formal transaction mechanism. This can distinguish money from other assets like interest bearing bonds or stocks.³ The representative agent is assumed to maximize the present value of lifetime utility given by:

$$E_t \sum_{t=0}^{\infty} \beta^t \left[\frac{(C_t^\alpha)^{1-\sigma}}{1-\sigma} + \frac{X}{1-\varepsilon} \left(\left[\frac{M_t}{P_t} \right]^{\eta_1} \left[\frac{M_t^*}{P_t^*} \right]^{\eta_2} \right)^{1-\varepsilon} \right] \quad (1)$$

where C_t is real consumption of a composite bundle of goods, $\frac{M_t}{P_t}$ and $\frac{M_t^*}{P_t^*}$ are domestic and foreign real money balances respectively, $0 < \beta < 1$ is the individual's subjective time discount factor, σ, ε, X are assumed to be positive parameters, with $0.5 < \sigma < 1$ and $0.5 < \varepsilon < 1$, and $E_t(\cdot)$ the mathematical conditional expectation at time t . For analytical tractability and following Kia's (2006) suggestion, we assume that α, η_1 , and η_2 are all normalized to unity.

The present value of lifetime utility is assumed to be maximized subject to a sequence of budget constraints given by:

$$y_t + \frac{M_{t-1}}{P_t} + \frac{M_{t-1}^*}{e_t P_t} + \frac{B_{t-1}^D(1+i_{t-1}^D)}{P_t} + \frac{B_{t-1}^F(1+i_{t-1}^F)}{e_t P_t} + \frac{S_{t-1}(P_t^S + d_{t-1})}{P_t} + \frac{S_{t-1}^*(P_t^{S,*} + d_{t-1}^*)}{e_t P_t} =$$

$$C_t + \frac{M_t}{P_t} + \frac{M_t^*}{e_t P_t} + \frac{B_t^D}{P_t} + \frac{B_t^F}{e_t P_t} + \frac{S_t P_t^S}{P_t} + \frac{S_t^* P_t^{S,*}}{e_t P_t} \quad (2)$$

³ A direct way to model the role of money in facilitating transactions would be to develop a time-shopping model after introducing leisure in the utility function. Another approach, commonly found in the literature, allows money balances to finance certain types of purchases through a cash-in-advance (CIA) modelling. For tractability reasons the specification expressed by Equation (1) is adopted in this paper. See Walsh (2003) for the various approaches in modelling the role of money in the utility function.

where y_t is current real income, $\frac{M_{t-1}}{P_t}$ and $\frac{M_{t-1}^*}{e_t P_t}$ are real money balances expressed in current domestic unit terms (with M_{t-1} and M_{t-1}^* domestic and foreign nominal money balances respectively carried forward from last period), e_t the nominal exchange rate defined as the amount of foreign currency per unit of domestic currency and P_t the price index of the composite good consumed domestically. B_{t-1}^D is the amount of domestic currency invested in domestic bonds at $t - 1$ and i_{t-1}^D is the nominal rate of return on the domestic bonds. Similarly, B_{t-1}^F is the amount of foreign currency invested in foreign bonds at $t - 1$ and i_{t-1}^F is the nominal rate of return on the foreign bonds. Both domestic and foreign bonds are assumed to be one period discount bonds paying off one unit of the relevant domestic currency next period. S_{t-1} and S_{t-1}^* denote the number of domestic and foreign shares respectively purchased at $t - 1$, P_t^S and $P_t^{S,*}$ denote the domestic and the foreign share prices respectively and d_{t-1} and d_{t-1}^* the value of the domestic and foreign dividends earned.⁴

The agent is assumed to observe the total real wealth and then proceed with an optimal consumption and portfolio allocation plan. The right hand side of equation (2) indicates that total real wealth is allocated at time t among real consumption of the composite good (C_t), real domestic and foreign money balances $(\frac{M_t}{P_t}, \frac{M_t^*}{e_t P_t})$, real domestic and foreign bond holdings $(\frac{B_t^D}{P_t}, \frac{B_t^F}{e_t P_t})$, and real domestic and foreign equity holdings $(\frac{S_t P_t^S}{P_t}, \frac{S_t^* P_t^{S,*}}{e_t P_t})$.⁵

The representative agent is assumed to maximize equation (1) subject to equation (2). In order to get an analytical solution for the intertemporal maximization problem, the Hamiltonian equation is constructed and the following necessary first order conditions are derived:

⁴ It is assumed that the individual collects his dividend first and then goes out in the financial market to trade. In other words, the stock market opens after the realization of dividends.

⁵ All variables are expressed in real domestic terms.

$$\beta^t U_{c,t} - \lambda_t = 0 \quad (3)$$

$$\beta^t U_{\frac{M}{P},t} \frac{1}{P_t} - \lambda_t \frac{1}{P_t} + E_t \left[\lambda_{t+1} \frac{1}{P_{t+1}} \right] = 0 \quad (4)$$

$$\beta^t U_{\frac{M^*}{P^*},t} \frac{1}{P_t^*} - \lambda_t \frac{1}{e_t P_t} + E_t \left[\lambda_{t+1} \frac{1}{e_{t+1} P_{t+1}} \right] = 0 \quad (5)$$

$$-\lambda_t \frac{1}{P_t} + E_t \left[\lambda_{t+1} \frac{1}{P_{t+1}} (1 + i_t^D) \right] = 0 \quad (6)$$

$$-\lambda_t \frac{1}{e_t P_t} + E_t \left[\lambda_{t+1} \frac{1}{e_{t+1} P_{t+1}} (1 + i_t^F) \right] = 0 \quad (7)$$

$$-\lambda_t \frac{P_t^S}{P_t} + E_t \left[\lambda_{t+1} \frac{1}{P_{t+1}} (P_{t+1}^S + d_t) \right] = 0 \quad (8)$$

$$-\lambda_t \frac{P_t^{S,*}}{e_t P_t} + E_t \left[\lambda_{t+1} \frac{1}{e_{t+1} P_{t+1}} (P_{t+1}^{S,*} + d_t^*) \right] = 0 \quad (9)$$

where λ_t the costate variable, $U_{c,t}$, the marginal utility from consumption and $U_{\frac{M}{P},t}, U_{\frac{M^*}{P^*},t}$ the marginal utilities from domestic and foreign real money balances respectively.

It is further assumed that the representative agent consumes according to the following constant elasticity of substitution (CES) composite:

$$C_t = [\alpha^{\frac{1}{\Theta}} (C_t^h)^{\frac{\Theta-1}{\Theta}} + (1-\alpha)^{\frac{1}{\Theta}} (C_t^f)^{\frac{\Theta-1}{\Theta}}]^{\frac{\Theta}{\Theta-1}} \quad (10)$$

Where C_t^h, C_t^f represent consumption of domestically produced goods and foreign imported goods respectively. The degree of home bias in preferences is given by parameter $\alpha \in [0,1]$ and can be perceived as a natural index of the degree of openness of the economy. Parameter $\Theta > 1$ measures the substitutability between domestic and foreign goods.

Defining P_t^h and P_t^f as the price indexes of domestically produced goods and goods produced in the foreign economy (all expressed in units of domestic currency), the utility based consumer price index (CPI) of the composite good consumed domestically is given by:

$$P_t = [\alpha (P_t^h)^{1-\Theta} + (1-\alpha) (P_t^f)^{1-\Theta}]^{\frac{1}{1-\Theta}} \quad (11)$$

Given that the nominal exchange rate e_t is the amount of foreign currency per unit of domestic currency we can write the domestic price equivalent (P_t^f) of the price index of the goods produced in the foreign economy (P_t^{f*}) as $P_t^f = \frac{P_t^{f*}}{e_t}$ and the foreign currency equivalent of the price index of domestically produced goods (P_t^h) as $P_t^{h*} = P_t^h e_t$.

Following Galí and Monacelli (2004) a simplifying assumption is introduced namely that there is no distinction between foreign CPI (P_t^*) and the price index of the goods produced in the foreign economy (P_t^{f*}) i.e. $P_t^{f*} = P_t^*$ ⁶. The intuition of this is that PPP does hold for foreign (tradable) goods. This is not the case however for the domestic aggregate CPI. Assuming that the price index of domestically (non-traded) produced goods increases (given P_t^*, P_t^{f*}) domestic consumers move towards foreign goods and a nominal depreciation is induced. Given the nominal depreciation P_t^f will increase but given its composition P_t will increase more than the nominal depreciation i.e. PPP fails to hold.

Consequently, the terms of trade T_t and the real exchange rate q_t are defined respectively as:

$$T_t = \frac{P_t^f}{P_t^h} = \frac{\frac{P_t^{f*}}{e_t}}{P_t^h} = \frac{P_t^{f*}}{e_t P_t^h} = \frac{P_t^{f*}}{P_t^{h*}} \quad (12)$$

$$q_t = \frac{\frac{P_t^*}{e_t}}{P_t} = \frac{P_t^*}{e_t P_t} \quad (13)$$

⁶ This assumption is also employed in deriving equations 14 and 15.

q_t denotes the real exchange rate defined as $q_t = \frac{P_t^*}{e_t P_t}$ where P_t and P_t^* the price indexes of the composite bundles of goods consumed domestically and in the foreign economy. A rise in q_t represents a real depreciation while a fall represents a real appreciation.

The static optimal allocation of total (composite) consumption leads to the following symmetric isoelastic demand functions for both domestic and foreign goods respectively⁷:

$$C_t^h = \alpha \left(\frac{T_t}{q_t} \right)^\Theta C_t \quad (14)$$

$$C_t^f = (1 - \alpha) (q_t)^{-\Theta} C_t \quad (15)$$

Rewriting equation (14) and equation (15) in terms of real total consumption of the composite bundle consumed in the domestic economy leads to equations (16) and (17):

$$C_t = \frac{C_t^h}{\alpha \left(\frac{T_t}{q_t} \right)^\Theta} \quad (16)$$

$$C_t = \frac{C_t^f}{(1 - \alpha) q_t^{-\Theta}} \quad (17)$$

Dividing equation (5) by equation (7) and using equation (3) yields equation (18):

$$U_{\frac{M^*}{P^*}, t} + U_{C, t} (1 + i_t^F)^{-1} q_t = U_{C, t} q_t \quad (18)$$

Equation (18) implies that the marginal benefit of holding additional foreign real money balances at t must equal the marginal utility from consuming units of the domestic composite bundle of goods at time t . Note that the total marginal benefit of holding money at time t is equal to the marginal utility from holding real money balances at t , as reflected by $U_{\frac{M^*}{P^*}, t}$, and the marginal utility from the consumption of the composite bundle of goods, given by $U_{C, t}$. Equation (18) can be rearranged in order to express the intratemporal marginal rate of

⁷ Details of the formal derivation are available from the authors by request.

substitution of composite domestic consumption for foreign real money balances as a

function of the foreign bond return and the real exchange rate i.e. $\frac{U_{M^*}}{U_{C,t}} = \{1 - [(1 + i_t^F)^{-1}]\} q_t$.

Dividing equation (5) by equation (9) and using equation (3) yields equation (19):⁸

$$U_{\frac{M^*}{P^*},t} + U_{C,t} \left[\frac{P_{t+1}^{S,*} + d_t^*}{P_t^{S,*}} \right]^{-1} q_t = U_{C,t} q_t \quad (19)$$

In a similar vein, equation (19) can be rearranged to express the intratemporal marginal rate of substitution of composite domestic consumption for foreign real money balances as a function of the expected foreign stock return and the real exchange rate i.e.

$$\frac{U_{M^*}}{U_{C,t}} = \left\{ 1 - \left[\frac{P_{t+1}^{S,*} + d_t^*}{P_t^{S,*}} \right]^{-1} \right\} q_t$$

Dividing equation (4) by equation (6) and using equation (3) yields equation (20):

$$U_{\frac{M}{P},t} + U_{C,t} (1 + i_t^D)^{-1} = U_{C,t} \quad (20)$$

Equation (20) implies that the marginal benefit of holding additional domestic real money balances at time t must equal the marginal utility from consuming units of the domestic composite bundle of goods at time t . This can be rearranged to express the intratemporal marginal rate of substitution of composite domestic consumption for domestic real money

balances as a function of the domestic bond return i.e. $\frac{U_M}{U_{C,t}} = \{1 - [(1 + i_t^D)^{-1}]\}$.

Finally, by dividing equation (4) by equation (8) and using equation (3) yields equation (21):

$$U_{\frac{M}{P},t} + U_{C,t} \left(\frac{P_{t+1}^S + d_t}{P_t^S} \right)^{-1} = U_{C,t} \quad (21)$$

⁸ For notational simplicity we drop the mathematical conditional expectation $E_t(\cdot)$.

Equation (21) can be rearranged to express the intratemporal marginal rate of substitution of composite domestic consumption for domestic real money balances as a function of the expected domestic stock return i.e. $\frac{U_{M_t}}{U_{C,t}} = \left\{ 1 - \left[\frac{P_{t+1}^S + d_t}{P_t^S} \right]^{-1} \right\}$

Using equation (1) the marginal utility of consumption of the composite bundle of goods can be derived as follows:

$$U_{c,t} = \beta^t (C_t)^{-\sigma} \quad (22)$$

The marginal utilities for foreign and domestic real money balances are given respectively as:

$$U_{\frac{M_t^*}{P_t^*},t} = \beta^t X \left(\frac{M_t}{P_t} \right)^{1-\varepsilon} \left(\frac{M_t^*}{P_t^*} \right)^{-\varepsilon} \quad (23)$$

$$U_{\frac{M_t}{P_t},t} = \beta^t X \left(\frac{M_t^*}{P_t^*} \right)^{1-\varepsilon} \left(\frac{M_t}{P_t} \right)^{-\varepsilon} \quad (24)$$

Equations (18), (22), (23) and (17) imply that:

$$m_t^* = (1 - \alpha)^{-\frac{\sigma}{\varepsilon}} (C_t^f)^{\frac{\sigma}{\varepsilon}} (q_t)^{\left[\frac{\sigma\theta-1}{\varepsilon} \right]} X^{\frac{1}{\varepsilon}} (m_t)^{\frac{(1-\epsilon)}{\varepsilon}} \left[\frac{i_t^F}{1 + i_t^F} \right]^{-\frac{1}{\varepsilon}} \quad (25)$$

Equations (19), (22), (23) and (17) imply that:

$$m_t^* = (1 - \alpha)^{-\frac{\sigma}{\varepsilon}} (C_t^f)^{\frac{\sigma}{\varepsilon}} (q_t)^{\left[\frac{\sigma\theta-1}{\varepsilon} \right]} X^{\frac{1}{\varepsilon}} (m_t)^{\frac{(1-\epsilon)}{\varepsilon}} \left[1 - \left(\frac{P_{t+1}^{S,*} + d_t^*}{P_t^{S,*}} \right)^{-1} \right]^{-\frac{1}{\varepsilon}} \quad (26)$$

Equations (20), (22), (24) and (16) imply that:

$$m_t = \alpha^{-\frac{\sigma}{\varepsilon}} (C_t^h)^{\frac{\sigma}{\varepsilon}} (q_t)^{\frac{\sigma\theta}{\varepsilon}} (T_t)^{\frac{-\sigma\theta}{\varepsilon}} X^{\frac{1}{\varepsilon}} (m_t^*)^{\frac{1-\varepsilon}{\varepsilon}} \left[\frac{i_t^D}{1 + i_t^D} \right]^{-\frac{1}{\varepsilon}} \quad (27)$$

Finally, equations (21), (22), (24) and (16) imply that:

$$m_t = \alpha^{-\frac{\sigma}{\varepsilon}} (C_t^h)^{\frac{\sigma}{\varepsilon}} (q_t)^{\frac{\sigma\theta}{\varepsilon}} (T_t)^{\frac{-\sigma\theta}{\varepsilon}} X^{\frac{1}{\varepsilon}} (m_t^*)^{\frac{1-\varepsilon}{\varepsilon}} \left[1 - \left(\frac{P_{t+1}^S + d_t}{P_t^S} \right)^{-1} \right]^{-\frac{1}{\varepsilon}} \quad (28)$$

Equations (25) to (28) reflect the demand equations for domestic and foreign real money balances that is, m_t and m_t^* respectively as implied by the economic model. This system of equations can be used in order to solve explicitly for the determinants of the real exchange rate. Substituting equation (26) into equation (27) and equation (28) into equation (25) yields equation (29):⁹

$$lq_t = \delta_1(lM_t) + \delta_2(lM_t^*) + \delta_3(lr_t) + \delta_4(lr_t^*) + \delta_5(lP_t^S) + \delta_6(lP_t^{FS,*}) \quad (29)$$

$$\text{Where: } \delta_1 = -\left[\frac{2\varepsilon-1}{1-\varepsilon}\right]; \delta_2 = \left[\frac{2\varepsilon-1}{1-\varepsilon}\right]; \delta_3 = -\left[\frac{2\varepsilon-1}{1-\varepsilon}\right]; \delta_4 = \left[\frac{2\varepsilon-1}{1-\varepsilon}\right]; \delta_5 = -\left[\frac{\varepsilon}{1-\varepsilon}\right]; \delta_6 = \left[\frac{\varepsilon}{1-\varepsilon}\right];$$

Where lq_t is the log of the real exchange rate; lM_t is the log of the domestic nominal money supply; lM_t^* is the log of the foreign nominal money supply; lr_t is a proxy for the real return on domestic bonds; and lr_t^* a proxy for the real return on foreign bonds,

The predictions of the model are that:

$$\delta_1 < 0 ; \delta_2 > 0 ; \delta_3 < 0 ; \delta_4 > 0 ; \delta_5 < 0 ; \delta_6 > 0$$

In addition, the following restrictions (as implied by the economic model) are assumed to hold. These restrictions are imposed on the long-run co-integrating vectors for the real exchange rate as derived in Section 3.

$$\delta_2 = -\delta_1; \delta_3 = \delta_1; \delta_4 = -\delta_3; \delta_6 = -\delta_5$$

3. Long-Run Empirical Methodology and Results

In order to test empirically the validity of the economic predictions implied by equation (29) in the long-run, a Vector Error Correction Model (VECM) of the following form is employed¹⁰.

$$\Delta\chi_t = \Gamma_1^m \Delta\chi_{t-1} + \Gamma_2^m \Delta\chi_{t-2} + \dots + \Gamma_{k-1}^m \Delta\chi_{t-k+1} + \Pi\chi_{t-m} + \varepsilon_t \quad (30)$$

⁹ A l before a variable denotes log. See Appendix I for the full derivation of Equation (29) along with the various assumptions employed. Appendix II presents a table with all variables employed in the construction of the theoretical model.

¹⁰ Some of the advantages of the VECM are that it reduces the multicollinearity effect in time series, that the estimated coefficients can be classified into short-run and long-run effects, and that the long-run relationships of the selected macroeconomic series are reflected in the level matrix Π and so can be used for further co-integration analysis. See Juselius (2006).

where $\chi_t = (lq_t, lM_t, lM_t^*, lr_t, lr_t^*, lP_t^{FS*} lP_t^S)$ a (7×1) vector of variables, m denotes the lag placement of the ECM term¹¹, Δ denotes the difference, and $\Pi = a\beta'$ with a and β $(p \times r)$ matrices with $r < p$, where p the number of variables and r the number of stationary co-integrated relationships.

To test for co-integration among a set of integrated variables the Full Information Maximum Likelihood (FIML) approach is employed as proposed by Johansen (1988, 1991).¹² Having uniquely identified potential co-integrating vectors, stationarity among the variables can be tested, while imposing specific restrictions. The above methodology is applied to test for a potential long-run relationship among the macroeconomic variables depicted by equation (29).

To test the model quarterly time series data for the United Kingdom and the USA are employed for the period 1988 Q1 to 2016 Q1 for the variables depicted by equation (29)¹³. The UK and the USA were selected in the analysis as both economies have financial systems based on financial markets rather than on the banking sector as in most European economies. The beginning of the sample period was employed due to data availability issues and because in the 1980's the UK fundamentally changed the definitions of its monetary aggregates ($M2$ definition of money supply in the UK now corresponds to $M1$ in the USA) and both the UK and the USA deregulated their financial markets.¹⁴

In the empirical equation (29) lq_t is the log of the UK bilateral real exchange rate defined as dollars per pound, lM_t is the log of the UK nominal money supply ($M2$), lM_t^* is the log of the

¹¹ For an $I(1)$ analysis m should be equal to 1.

¹² The main advantage of such an approach is that it is asymptotically efficient since the estimates of the parameters of the short-run and long-run relationships are carried out in a single estimation process. In addition, through the FIML procedure potential co-integrating relationships can be derived in an empirical model with more than two variables.

¹³ Data are collected from Datastream.

¹⁴ Data from the United States are used as a proxy for foreign variables and data from the UK as proxies for domestic variables.

USA nominal money supply ($M1$), lP_t^S and $lP_t^{S,*}$ are the main stock market indices in the UK and the USA (FTSE 100 and SP500 respectively), le_t is the bilateral nominal exchange rate defined as dollars per pound, li_t^h is the log of $\frac{i_t^D}{1+i_t^D}$ where i_t^D is the three month rate on the UK Treasury securities and li_t^* is the log of $\frac{i_t^F}{1+i_t^F}$ where i_t^F is the three month USA Treasury bill rate, lP_t the log of the CPI in the UK and lP_t^* the log of the CPI in the USA.

In order to proceed with the VECM analysis the time series employed were tested first for stationarity. **Table 1** presents the results from the Augmented Dickey-Fuller (ADF) test under the null of a unit root. Evidence suggests (given the various levels of significance) that the first differences of the variables appear to be stationary as opposed to their levels. Consequently, the variables can be considered to be integrated of order one, i.e. $I(1)$, and co-integration among the variables is possible.¹⁵

Table 1. Augmented Dickey-Fuller test for a unit root.

Variable	Test in levels		Test in differences	
	No Trend	Trend	No Trend	Trend
lq_t	-3.29(0)†	-3.50(0) †	-9.27(1)*	-9.22(1)*
lM_t	-2.61(0)	-0.53(0)	-8.88(0)*	-9.24(0)*
lM_t^*	1.23(1)	-0.61(1)	-4.69(0)*	-4.97(0)*
lr_t	-0.74(1)	-2.59(1)	-5.96(0)*	-5.96(0)*
lr_t^*	-0.99(1)	-2.27(1)	-7.88(0)*	-7.83(0)*
lP_t^S	-1.98(0)	-2.28(0)	-10.67(0)*	-10.70(0)*
$lP_t^{FS,*}$	-1.69(0)	-2.08(0)	-11.00(0)*	-11.01(0)*

Note: Entries in parenthesis indicate the lag length based on SIC maxlag=12.

† indicates that the test is significant at 1% and 5%

(*) indicates that the test is significant at all critical values.

Before testing for the co-integration rank, the appropriate lag length for the underlying empirical VECM model is identified based on the Lagrangian multiplier (LM) test for serial correlation of the residuals.¹⁶ The Johansen (1995) procedures were then applied to test for

¹⁵ For robustness purposes we have also performed the Kwiatkowski, Phillips, Schmidt, and Shin (KPSS) test with stationarity under the null. The KPSS also suggests that the variables are integrated of order one i.e. $I(1)$.

¹⁶ The AIC, SBA, HQ tests are employed for the lag order selection. Beginning with the lowest lag suggested by the tests (based on the SBC criterion) the serial correlation of the residuals is tested using the Lagrangian multiplier (LM) test.

the co-integration rank. From the Trace test and the Max-Eigen test, two co-integrating vectors were employed. **Table 2** presents the results of the co-integration rank test.

Table 2. Results of co-integration test

No of co-integrated relationships	Trace Statistic	5% Critical Value	Probability
None *	168.5218	125.6154	0.0000
At most 1 *	111.6158	95.75366	0.0026
At most 2	68.23399	69.81889	0.0664
At most 3	35.09067	47.85613	0.4432
At most 4	18.41248	29.79707	0.5357
At most 5	6.411147	15.49471	0.6469
At most 6	0.518945	3.841466	0.4713
No of co-integrated relationships	Max -Eigen Statistic	5% Critical Value	Probability
None *	56.90597	46.23142	0.0026
At most 1 *	43.38179	40.07757	0.0205
At most 2	33.14333	33.87687	0.0610
At most 3	16.67819	27.58434	0.6077
At most 4	12.00133	21.13162	0.5475
At most 5	5.892201	14.26460	0.6271
At most 6	0.518945	3.841466	0.4713

(*)denotes rejection of the hypothesis at the 5% (1%) level

The rank of the Π -matrix was found to be $r = 2$ implying that statistically a discrimination among two conditionally independent stationary relations is possible. The two unrestricted co-integration relations are uniquely determined but the question remains on whether they are meaningful for economic interpretation. Consequently, Johansen and Juselius (1994) identifying restrictions were imposed to distinguish among the vectors and ensure the uniqueness of the coefficients. By taking a linear combination of the unrestricted β vectors, it is always possible to impose $r - 1$ just identifying restrictions and one normalization on each vector without changing the likelihood function. Although the normalization process can be done arbitrarily it is generally accepted practice to normalize on a variable that is representative of a particular economic relationship. Since the purpose of the paper is to identify a possible long-run determination of the real exchange rate, the first co-integrating

vector is normalized with respect to the real exchange rate. Additional restrictions (as implied by the economic model) are also imposed, namely that $\delta_2 = -\delta_1, \delta_3 = \delta_1, \delta_4 = -\delta_3$ and $\delta_6 = -\delta_5$.

In addition, all foreign variables, i.e. lm_t^*, lr_t^* and $lp_t^{FS,*}$ are treated as weakly exogenous variables, thus long run forcing in the co-integrating space. This can be justified under the assumption that the UK is a small open economy, as such domestic policy decisions or more generally domestic economic activity do not have a significant impact on the evolution of foreign variables. Consequently, treating all variables as jointly endogenously determined would lead to inappropriate inference. The restrictions identify all co-integrating vectors, and according to Theorem 1 of Johansen and Juselius (1994) the rank condition is satisfied.

Table 3. Long-Run Co-integrating Relationship (constrained coefficients)

$lq_t = -0.126(lm_t) + 0.126(lm_t^*) - 0.126(lr_t) + 0.126(lr_t^*) - 0.50(lp_t^S) + 0.50(lp_t^{FS,*})$					
(-4.34)	(4.34)	(-4.34)	(4.34)	(-4.74)	(4.74)
$lq_t = -0.52(lm_t) + 0.52(lm_t^*) - 0.52(lr_t) + 0.457(lr_t^*) - 1.233(lp_t^S) + 1.233(lp_t^{FS,*})$					
(-5.20)	(5.02)	(-5.02)	(6.13)	(-4.51)	(4.51)

Note: *t* statistics in parentheses

All constraint coefficient are statistically significant at 5% level and correctly signed in accordance with the predictions of the model

Table 3 reports the constrained coefficients from the long-run co-integrating relationships normalized with respect to lq_t ¹⁷. In both vectors all variables are statistically significant and correctly signed in accordance with the predictions of the theoretical model. The results reveal that the stock market variables are highly associated with the real exchange rate in the long run as compared with bond returns and money balances. **Figure 1** presents the two co-integrating graphs showing evidence of stationarity. From both co-integrating vectors it can be estimated that the value for the parameter ε lies between 0.5 and 1 as assumed in the theoretical set up. . To test the stability of the VECM model the inverse roots of the

¹⁷ The two co-integrating vectors are linearly independent

characteristic AR polynomial are reported in **Figure 2**. The analysis confirms that the VECM is stable since the inverted roots of the model lie inside the unit circle. Having established that the VECM is stable, the identified long-run co-integrating relationship, normalized on the real exchange rate, can be interpreted.

Figure 1. The graphs of the co-integration relations

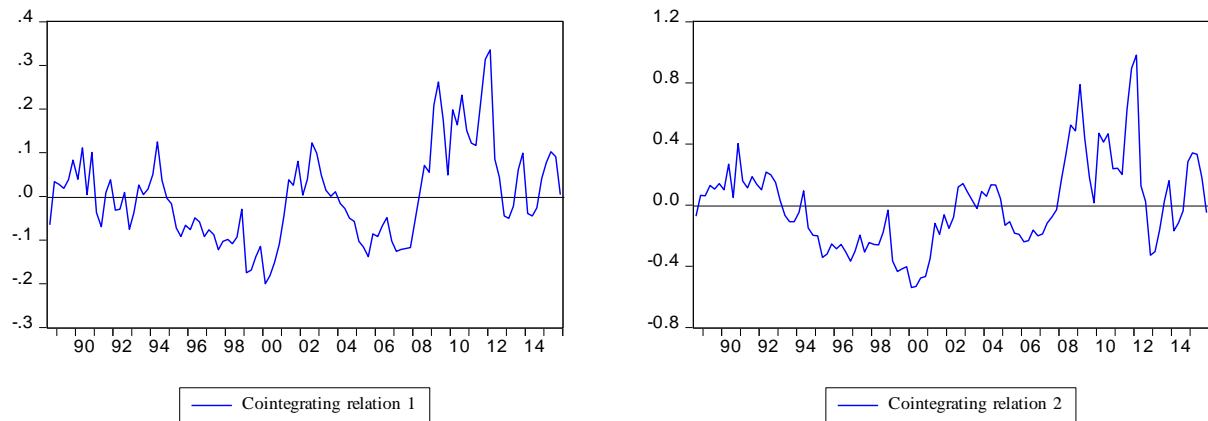


Figure 2. Inverse roots of AR characteristic polynomial

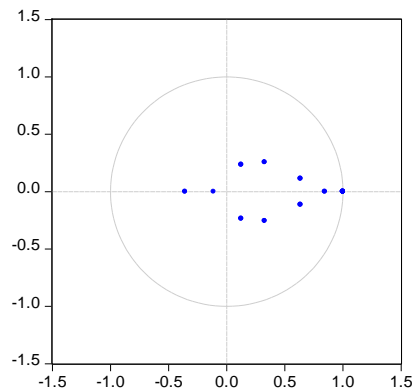


Table 4 reports the adjustment coefficients on the dynamics of the adjustment process towards equilibrium. With an adjustment coefficient of -0.25 in the first co-integrating equation there is evidence that the real exchange rate tends to stabilize itself by 25 percent per quarter. The adjustment coefficients of all other variables apart from the money balances turn out to be insignificant. Additional tests related to the statistical

viability of the results indicate that there is no serial correlation of the residuals, no evidence of heteroscedasticity and that the residuals are normally distributed¹⁸.

Table 4. Adjustment coefficients

Variable	Coint. Eq 1	Coint. Eq 2	Δlq_t	Δlm_t	Δlm_t^*	Δlr_t	Δr_t^*	ΔlP_t^S	$\Delta lP_t^{FS,*}$
Adjustment Coefficient	-0.250 (-3.38)	0.05 (1.91)	0.13 (1.21)	0.61 (2.61)	0.97 (2.68)	-0.02 (-0.88)	-0.01 (-1.18)	0.05 (0.72)	-0.09 (-1.51)

t statistics in parentheses

4. Economic Interpretation of Results

The model predicts that an expansionary monetary policy in the UK in a form of an increase in the nominal money supply will result in a real appreciation of the long run real exchange rate i.e. $\delta_1 < 0$. The estimated coefficient for the domestic (UK) nominal money supply lm_t , as depicted in Table 3 is negative supporting the prediction of the model. The prediction of the model regarding the increase in the domestic money supply is because in the long run the price level will accommodate the increase in the nominal money supply (given that money neutrality holds) but the nominal exchange rate depreciates to a lesser extent as PPP does not hold in the long run. In a similar manner, the model predicts real exchange rate depreciation after an increase in the foreign (USA) nominal money supply lm_t^* ($\delta_2 > 0$). The coefficient for the foreign money supply has a positive sign, providing further evidence in favour of the theoretical model.

The model predicts that an increase in the real bond return lr_t results in a long run real exchange rate appreciation i.e. $\delta_3 < 0$. The estimated coefficient in **Table 3** for lr_t is also negative supporting the prediction of the model. An explanation is that an increase in the real bond return may increase the demand of domestic currency, which induces both a nominal and real appreciation of the domestic currency in the long run. Likewise, the model predicts a

¹⁸ The Breusch-Godfrey serial correlation LM test reports a $\text{prob}(\chi)^2 = 0.07$, the Breusch-Pagan-Godfrey a $\text{prob}(\chi)^2 = 0.09$ and the Jarque-Bera Normality test a probability of 0.44.

real depreciation after an increase in the real foreign bond returns lr_t^* i.e. $\delta_4 > 0$. This prediction is also borne out in our empirical test of the model.

Finally, the model predicts that an increase in the domestic (UK) share price index will lead into a real appreciation of the long run real exchange rate i.e. $\delta_5 < 0$, which is confirmed in our results. The relationship between stock prices and exchanges rates that has been examined in the literature depends on the relative strengths of the income and substitution effects. A possible explanation for the appreciation of the real exchange rate (also predicted by the theoretical model) could be associated with a domination of the income effect and the subsequent increase in the demand for real money balances. The subsequent increase in the interest rate (in order to satisfy equilibrium in the money market) induces capital inflows and results in both a nominal and a real appreciation. Similarly, an increase in the foreign (USA) stock market index leads to a real depreciation of the exchange rate i.e. $\delta_6 > 0$, which is also confirmed by our results.

5. Concluding Remarks

This paper contributes towards the theoretical determination of the real exchange rate by constructing an intertemporal optimization model, which incorporates investment in an array of assets such as domestic and foreign bonds, domestic and foreign stocks, and domestic and foreign real money balances. Such an approach to the determination of the real exchange rate in the long run has been neglected in the current literature, which is heavily based on the BEER and FEER models as well as on other extensions of the basic balance of payment equilibrium approach.

The basic predictions of the model are borne out empirically suggesting that asset prices and returns play an important role in the determination of the long run real exchange

rate and its evolution. The model suggests that an increase in the domestic money supply, an increase in the domestic real bond returns and an increase in the domestic economy's stock market will lead into a real exchange rate appreciation in the long run while increases in the corresponding foreign variables will lead to a real exchange rate depreciation. Given the importance of the role of the real exchange rate for policy makers and the functioning of open economies our contribution provides an alternative framework to much of the existing literature.

Our results suggest that future research would benefit from incorporating a range of asset prices when considering the equilibrium real exchange rate. There is also scope for future research to consider how mispricing of financial assets may also have feedback effects on the real exchange rate and hence on the real economy. It would also be interesting to compare the results of our model with the alternative methods of modelling the real exchange rate to see the extent of any quantitative and qualitative differences.

APPENDIX I

The derivation of the real exchange rate equation

Substituting equation (26) into equation (27) and equation (28) into equation (25) in the text the following equation is derived:

$$\frac{m_t}{m_t^*} = \frac{\alpha^{-\frac{\sigma}{\varepsilon}} (C_t^h)^{\frac{\sigma}{\varepsilon}} (q_t)^{\frac{\sigma\theta}{\varepsilon}} (T_t)^{-\frac{\sigma\theta}{\varepsilon}} X^{\frac{1}{\varepsilon}} \left\{ (1-\alpha)^{-\frac{\sigma}{\varepsilon}} (C_t^f)^{\frac{\sigma}{\varepsilon}} (q_t)^{\frac{\sigma\theta-1}{\varepsilon}} X^{\frac{1}{\varepsilon}} (m_t)^{\frac{(1-\varepsilon)}{\varepsilon}} \left[1 - \left(\frac{P_{t+1}^{S,*} + d_t^*}{P_t^{S,*}} \right)^{-1} \right]^{-\frac{1}{\varepsilon}} \right\}^{\frac{1-\varepsilon}{\varepsilon}} \left[\frac{i_t^D}{1+i_t^D} \right]^{-\frac{1}{\varepsilon}}}{(1-\alpha)^{-\frac{\sigma}{\varepsilon}} (C_t^f)^{\frac{\sigma}{\varepsilon}} (q_t)^{\frac{\sigma\theta-1}{\varepsilon}} X^{\frac{1}{\varepsilon}} \left\{ \alpha^{-\frac{\sigma}{\varepsilon}} (C_t^h)^{\frac{\sigma}{\varepsilon}} (q_t)^{\frac{\sigma\theta}{\varepsilon}} (T_t)^{-\frac{\sigma\theta}{\varepsilon}} X^{\frac{1}{\varepsilon}} (m_t^*)^{\frac{1-\varepsilon}{\varepsilon}} \left[1 - \left(\frac{P_{t+1}^S + d_t}{P_t^S} \right)^{-1} \right]^{-\frac{1}{\varepsilon}} \right\}^{\frac{1-\varepsilon}{\varepsilon}} \left[\frac{i_t^F}{1+i_t^F} \right]^{-\frac{1}{\varepsilon}}}$$

which simplifies to:

$$\frac{m_t}{m_t^*} = \left(\frac{\alpha}{1-\alpha} \right)^{-\frac{\sigma}{\varepsilon}} \left(\frac{C_t^h}{C_t^f} \right)^{\frac{\sigma}{\varepsilon}} (q_t)^{\frac{\sigma\theta}{\varepsilon}} (q_t)^{-[\frac{\sigma\theta-1}{\varepsilon}]} (S_t)^{-\frac{\sigma\theta}{\varepsilon}} \left(\frac{1-\alpha}{\alpha} \right)^{[\frac{\sigma}{\varepsilon} \frac{(1-\varepsilon)}{\varepsilon}]} \left(\frac{C_t^f}{C_t^h} \right)^{\frac{\sigma}{\varepsilon} \frac{(1-\varepsilon)}{\varepsilon}} (q_t)^{-[\frac{1-\sigma\theta}{\varepsilon}][\frac{1-\varepsilon}{\varepsilon}]} (q_t)^{-[\frac{\sigma\theta}{\varepsilon}][\frac{1-\varepsilon}{\varepsilon}]} (S_t)^{[\frac{\sigma\theta}{\varepsilon}][\frac{1-\varepsilon}{\varepsilon}]} \Omega$$

$$\text{where } \Omega = \frac{\left((m_t)^{\frac{1-\varepsilon}{\varepsilon}} \right)^{\frac{1-\varepsilon}{\varepsilon}} \left\{ \left[1 - \left(\frac{P_{t+1}^{S,*} + d_t^*}{P_t^{S,*}} \right)^{-1} \right]^{-\frac{1}{\varepsilon}} \right\}^{\frac{1-\varepsilon}{\varepsilon}} \left[\frac{i_t^D}{1+i_t^D} \right]^{-\frac{1}{\varepsilon}}}{\left((m_t^*)^{\frac{1-\varepsilon}{\varepsilon}} \right)^{\frac{1-\varepsilon}{\varepsilon}} \left\{ \left[1 - \left(\frac{P_{t+1}^S + d_t}{P_t^S} \right)^{-1} \right]^{-\frac{1}{\varepsilon}} \right\}^{\frac{1-\varepsilon}{\varepsilon}} \left[\frac{i_t^F}{1+i_t^F} \right]^{-\frac{1}{\varepsilon}}}$$

$$\frac{m_t}{m_t^*} = \left(\frac{C_t^h}{C_t^f} \right)^{-\frac{\sigma}{\varepsilon}} (T_t)^{\frac{\sigma\theta}{\varepsilon}} \left(\frac{C_t^h}{C_t^f} \right)^{\frac{\sigma}{\varepsilon}} (q_t)^{\frac{\sigma\theta}{\varepsilon}} (q_t)^{-[\frac{\sigma\theta-1}{\varepsilon}]} (T_t)^{-\frac{\sigma\theta}{\varepsilon}} (q_t)^{-[\frac{1-\sigma\theta}{\varepsilon}][\frac{1-\varepsilon}{\varepsilon}]} (q_t)^{-[\frac{\sigma\theta}{\varepsilon}][\frac{1-\varepsilon}{\varepsilon}]} \Omega$$

$$\frac{m_t}{m_t^*} = (q_t)^{[\frac{2\varepsilon-1}{\varepsilon^2}]} \Omega \quad (A.1)$$

Dividing equation (6) with equation (8) yields that: $\frac{1}{P_t^S} = \frac{1+i_t^D}{P_{t+1}^S + d_t}$, which implies that:

$$P_t^S - [P_{t+1}^S + d_t] = -[P_{t+1}^S + d_t] \frac{i_t^D}{1+i_t^D} \quad (A.2)$$

In a similar manner dividing equation (7) with equation (9) implies that:

$$P_t^{S,*} - [P_{t+1}^{S,*} + d_t^*] = -[P_{t+1}^{S,*} + d_t^*] \frac{i_t^F}{1+i_t^F} \quad (A.3)$$

Using Equations (A.2) and (A.3) and dividing equation (8) with equation (9) implies

that $\frac{P_t^S}{P_t^{S,*}} = \frac{e_{t+1}}{e_t} \frac{P_{t+1}^S + d_t}{P_{t+1}^{S,*} + d_t^*}$, Equation (A.1) becomes

$$\frac{m_t}{m_t^*} = (q_t)^{\left[\frac{2\varepsilon-1}{\varepsilon^2}\right]} (m_t)^{\left[\frac{(1-\varepsilon)^2}{\varepsilon^2}\right]} (m_t^*)^{\left[-\frac{(1-\varepsilon)^2}{\varepsilon^2}\right]} [P_{t+1}^{S,*} + d_t^*]^{-\left[\frac{1-\varepsilon}{\varepsilon^2}\right]} (i_t^*)^{-\left[\frac{1-\varepsilon}{\varepsilon^2}\right]} e_t^{-\left[\frac{1-\varepsilon}{\varepsilon^2}\right]} P_t^S^{-\left[\frac{1-\varepsilon}{\varepsilon^2}\right]} e_{t+1}^{\left[\frac{1-\varepsilon}{\varepsilon^2}\right]} P_t^{S,*}{}^{\left[\frac{1-\varepsilon}{\varepsilon^2}\right]}$$

$$[P_{t+1}^S + d_t]^{-\left[\frac{1-\varepsilon}{\varepsilon^2}\right]} (i_t^h)^{\left[\frac{1-\varepsilon}{\varepsilon^2}\right]} (i_t^h)^{-\left[\frac{1}{\varepsilon}\right]} (i_t^*)^{\left[\frac{1}{\varepsilon}\right]}$$

Where $(i_t^h) = \left[\frac{i_t^D}{1+i_t^D}\right]$ and $(i_t^*) = \left[\frac{i_t^F}{1+i_t^F}\right]$

Taking logs of all variables we obtain equation A.4:¹⁹

$$lq_t = \delta_1(lM_t) + \delta_2(lM_t^*) + \delta_3(lr_t) + \delta_4(lr_t^*) + \delta_5(lP_t^S) + \delta_6(lP_t^{FS,*}) \quad (\text{A.4})$$

Where: $\delta_1 = -\left[\frac{2\varepsilon-1}{1-\varepsilon}\right]; \delta_2 = \left[\frac{2\varepsilon-1}{1-\varepsilon}\right]; \delta_3 = -\left[\frac{2\varepsilon-1}{1-\varepsilon}\right]; \delta_4 = \left[\frac{2\varepsilon-1}{1-\varepsilon}\right]; \delta_5 = -\left[\frac{\varepsilon}{1-\varepsilon}\right]; \delta_6 = \left[\frac{\varepsilon}{1-\varepsilon}\right]$

Equation (A.4) corresponds to equation (29) in the text.

APPENDIX II

Variable	Explanation
C_t	Real consumption of a composite bundle of goods

¹⁹ Following the fact that $\frac{P_t^S}{P_t^{S,*}} = \frac{e_{t+1} P_{t+1}^S + d_t}{e_t P_{t+1}^{S,*} + d_t^*}$ and assuming that capital and consumption are homogeneous goods. A l before a variable denotes log.

$m_t = \frac{M_t}{P_t}$	Domestic real money balances, with M_t domestic nominal money balances and P_t the consumer price index of the composite good consumed domestically.
$m_t^* = \frac{M_t^*}{P_t^*}$	Foreign real money balances, with M_t^* foreign nominal money balances and P_t^* the consumer price index of the composite good consumed in the foreign economy.
y_t	Real income
e_t	Nominal exchange rate (amount of foreign currency per unit of domestic currency)
B_t^D	Amount of domestic currency invested in domestic bonds
B_t^F	Amount of foreign currency invested in foreign bonds
i_t^D	Nominal rate of return on domestic bonds
i_t^F	Nominal rate of return on foreign bonds
S_t	Number of domestic shares purchased
S_t^*	Number of foreign shares purchased
P_t^S	Domestic share price
$P_t^{S,*}$	Foreign share price
d_t	Value of domestic dividend earned
d_t^*	Value of foreign dividend earned
$U_{c,t}$	Marginal utility from consumption
$U_{\frac{M}{P},t}$	Marginal utility from domestic real money balances
$U_{\frac{M^*}{P^*},t}$	Marginal utility from foreign real money balances
C_t^h	Consumption of domestically produced goods
C_t^f	Domestic consumption of foreign imported goods
P_t^h	The price index of domestically produced goods
P_t^f	Price index of goods produced in the foreign economy (expressed in units of domestic currency)
P^{f*}	Price index of goods produced in the foreign economy
P^{h*}	Foreign currency equivalent of the price index of domestically produced goods
T_t	Terms of trade
q_t	Real exchange rate – a rise represents a real depreciation a fall represents a real appreciation
i_t^h	$\left[\frac{i_t^D}{1 + i_t^D} \right]$
i_t^*	$\left[\frac{i_t^F}{1 + i_t^F} \right]$
$lP_t^{FS,*}$	$lP_t^{S,*} - le_t$ (l denotes log)

lr_t	$li_t^h - lP_t$ (l denotes log)
lr_t^*	$li_t^* - lP_t^*$ (l denotes log)

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