Communicating hands: ERPs elicited by meaningful symbolic hand postures

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Abstract

Meaningful and meaningless hand postures were presented to subjects who had to carry out a semantic discrimination task while electrical brain responses were recorded. Both meaningful and control sets of hand postures were matched as closely as possible. The ERPs elicited by meaningless hand postures showed an anteriorly distributed N300 and a centro-posteriorly distributed N400 component. The N300 probably reflects picture-specific processes, whereas the N400-effect probably reflects processing in an amodal semantic network. The scalp-distribution of the N400-effect, which is more posterior than usually reported in picture processing, suggests that the semantic representations of the concepts expressed by meaningful hand postures have similar properties to those of abstract words.

Keywords: Hand postures; Gestures; Emblems; Nonverbal communication; N300, N400

Face-to-face communication relies on visual and auditory cues. The auditory stream has the highest information content, and is therefore investigated in most language research. Visual information (i.e., gestures or lip movements), however, also plays an important, though less explored, role in normal communication [6]. Gestures, for instance, can assist the processing of auditory information through disambiguation [8,11]. Hand postures, which are a specific type of gesture, can have quite clear-cut meanings, as in for example the ‘thumbs-up’ gesture. Such meaningful hand postures, or ‘emblems’ [16], are fascinating communicative tools because a very complex message can be transferred with the use of a single gesture. Emblems can be considered to be unspoken words or phrases, in that they are used symbolically and are theorized to be lexicaalized [16], i.e., an emblem may have a mental lexicon entry. It is, therefore, important to find experimental evidence for whether or not the semantic processing of emblems is similar to that of words. Note that the use of emblems has a different linguistic status than the hand postures used in sign language, which can also reflect syntactic [14] and morphological [20] information.

In ERP research, lexical-semantic processes are found to be reflected in a centro-parietal negativity at around 400 ms (cf. N400) after stimulus onset in both spoken and written language [13] as well as in American Sign Language [18]. The N400 is large whenever a word does not fit a context and is reduced in amplitude whenever it does fit. Pseudo-words elicit a large N400 compared to words [3,4]. The scalp distribution of the N400 found in sentence processing is influenced by the concreteness of the words. Concrete words, or words referring to pictureable objects, show a more anterior distribution than abstract words, which elicit a more centro-parietally distributed N400 [10]. Experiments looking at the semantic processing of anomalous pictures presented at a sentence-final position report a frontally distributed N300 component and an anteriorly distributed N400 [7].

In contrast to the N400 component, the N300 appears to be specific for picture processing [2,7,17]. In picture identification tasks, the N300 reflects picture-specific semantic processing but not the processing of the physical properties of the objects. However, the scalp-distribution of the N300 is influenced by semantic picture processing [2,7,17]. In picture identification tasks, the N300 reflects picture-specific semantic processing but not the processing of the physical properties of the objects.

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of the pictures [2,17]. In an experiment that explored pic-
ture stories, the N300 was suggested to reflect a nonverbal
semantic mechanism, namely the activation of image-based
representations [21]. Recently, an experiment using a word-
priming paradigm suggested that the N300 reflects an early
semantic categorization of object stimuli into members of a
semantically meaningful group [9].

The present experiment explores the underlying brain
mechanisms elicited during the semantic processing of em-
blems. Meaningful and meaningless hand postures are com-
pared with each other in a semantic categorization task. Be-
cause of the pictorial nature of the hand postures and the
necessity to semantically categorize the stimuli into mean-
ingful and meaningless postures, we expect an N300-effect
for the meaningless hand postures when compared to mean-
ingful ones. Since emblems do not semantically refer to con-
crete objects, they will induce abstract semantic processing.
Therefore, we hypothesized that a classical, centro-parietally
distributed negativity that continued during the time in which
meaningless hand postures are compared to emblems.

Twenty-two native German-speaking students (11 fe-
males, 21–30 years (mean 24.2 years), right-handed, normal
or corrected-to-normal vision) were paid 25 Euros for their
participation. All participants signed a written informed con-
sent. Participants were presented with meaningful and mean-
ingless hand postures that had been rated in a separate study
by a group of 47 German native speakers and were classi-
fied as meaningful by at least 80% of the raters (this resulted in 11 test-control pairs; see Fig. 1). The meanin-
gful postures were judged on their meaning as well. Gen-
erally, meanings listed for emblems clustered around one
meaning. Three emblems, however, were less clear-cut: em-
blem 1 (53% ‘victory’, 32% ‘peace’, 15% other responses);
emblem 7 (48% ‘attention’, 45% ‘look above’, 7% other);
and emblem 11 (58% ‘pistol’, 29% ‘two’ and 13% other).
Both the meaningful and control postures for each pair had
approximately the same shape.

The stimulus set consisted of digitized gray-scale photos
(400 × 400 pixels) of 66 meaningful and 66 meaningless hand
postures (i.e., the 11 posture-pairs each photographed using
the hands of six different people). Out of this stimulus set,
the experimental set of 198 meaningful and 198 meaningless
hand postures was created. These 396 photos were randomly
presented in a discrimination task. One trial consisted of the
following events: (1) a picture of a hand posture appeared
for 700 ms, (2) a blank screen was presented for 500 ms, (3) a GO
signal appeared, which indicated that the participant had to
judge whether a hand posture was meaningful or meaningless
with a button press. Immediately after the response, the next
trial started. Each hand posture was repeated three times in
the complete experiment of 396 total trials.

The discrimination task typically lasted 25 min, during
which the participants were seated in a dimly lit, sound-proof
cabin, facing a color video screen at a distance of 110 cm. Be-
fore the experimental task, they performed a short training
session of 24 trials. The electroencephalogram (EEG) was recorded with 59
Ag-AgCl electrodes (electrocap) from Fp1, FpZ, Fp2, AF7,
AF3, AFZ, AF4, AF8, F7, F5, F3, Fx, F4, F6, F8, F7, Fz,
F4, FC5, FC1, FC4, FC6, FCz, FC2, FC3, CP7, CP5, CP3,
CP1, CP4, CP6, CP8, P7, P5, P3, Pz, P4, P6, P8, PO7,
PO3, POz, PO4, PO8, O1, O2, O1 and right mastoid, each referred to the left mastoid.
Bipolar horizontal and vertical EOGs were recorded for arti-
fact rejection purposes. Electrode resistance was kept under
5 kΩ. The signals were recorded continuously with a band-
pass between dc and 70 Hz and digitized at a rate of 250 Hz.

Average ERPs, starting 200 ms before and lasting 1000 ms
after the presentation of the pictures, were computed for each
electrode position and each of the two conditions. Only cor-
rectly discriminated hand postures (i.e., 99%) entered the
analysis. Due to ocular artifacts, an additional 6.6 % of the
trials were excluded. Averages were aligned to a 200 ms pre-
stimulus baseline. Statistical analyses were performed using
five anterior and five posterior Regions of Interest (ROIs; see
Fig. 2b) in the N300 and N400 latency windows (300–400 ms
and 450–550 ms, respectively). The within-subject factors
for the repeated measure ANOVAs were meaning (mean-
ingful versus meaningless), anterior/posterior (2) and ROI (5).
Reported scalp-distribution effects were always additionally
checked and found significant using the method of McCarthy
and Wood [15].

As can be seen in Fig. 2a and b, meaningless compared to
meaningful hand postures gave rise to a right-frontally
distributed negativity that continued during the time in which
a centro-parietal N400 occurred.

The 300–400 ms time window revealed an interaction be-
tween the factors of meaning, anterior/posterior, and ROI
(F(4,84) = 3.52, p < 0.033, ε = 0.55). On the basis of this three-
way interaction, a step-down analysis was carried out which
tested the anterior ROIs separately because visual inspection
of the maps showed that the negativity has its maximum at
anterior electrodes. The analysis on the anterior ROIs showed
Fig. 2. The ERP data for the meaningful vs. meaningless hand postures. (a) The ERPs elicited by both types of hand postures (18 selected electrodes). The solid line represents the ERP elicited from meaningful hand postures, the dotted line corresponds to the meaningless hand postures. The x-axis represents electrical activity in micro-volt (positive is plotted down). The y-axis represents time in milliseconds (each tic represents 200 ms). (b) The Regions of Interest (ROI) used for the scalp distribution analysis. Note that the five anterior ROIs are labeled A1–A5, while the five posterior ROIs are labeled P1–P5. (c) Voltage maps of the difference between the ERPs of meaningful versus meaningless hand postures in 50 ms steps in the time window between 300 and 600 ms. This is the window where the N300 transfers into the N400 time window.

a main effect for meaning ($F(1,21) = 28.99, p < 0.0001$) and an interaction between meaning and ROI ($F(4,84) = 17.23, p < 0.0001, \epsilon = 0.51$). In order to test the lateralization of the negativity, two new ROIs were computed, one for left anterior (A1, A2) and one for right anterior (A4, A5). An ANOVA with the factors meaning and lateralization (left versus right anterior ROIs) showed a main effect of meaning ($F(1,21) = 29.07, p < 0.0001$) and an interaction of meaning with ROI ($F(4,84) = 9.61, p < 0.0002, \epsilon = 0.558$). The posterior analysis showed main effects of meaning ($F(1,21) = 8.38, p < 0.0087$) and ROI ($F(4,84) = 11.02, p < 0.0005, \epsilon = 0.39$) and an interaction between meaning and ROI ($F(4,84) = 5.47, p < 0.0058, \epsilon = 0.554$). On the basis of the interactions between meaning and ROI, we were licensed to investigate the
of meaning (450–550 ms). This analysis showed a significant main effect on the right frontal ROIs (A3, A4, and A5) with an additional variable called time-window (300–400 ms versus 450–550 ms). This analysis showed a significant main effect of meaning (F(1,21) = 8.87, p < 0.0072; F(1,21) = 16.36, p < 0.0006). These analyses show that there is a posterior component that has no lateralization. It was therefore identified as an N400 (see also Table 1).

The analyses of the anterior ROIs only showed a main effect of meaning and an interaction between meaning and lateralization (F(1,21) = 5.72, p < 0.025) and did not show any interaction between meaning and lateralization (F(1,21) = 0.51, n.s.). This statistical analysis showed that there is a posterior component that has no lateralization. It was therefore identified as an N400 (see also Table 1).

The analyses of the anterior ROIs showed a main effect of meaning and an interaction between meaning and lateralization (F(1,21) = 5.72, p < 0.025) and did not show any interaction between meaning and lateralization (F(1,21) = 0.51, n.s.). This statistical analysis showed that there is a posterior component that has no lateralization. It was therefore identified as an N400 (see also Table 1).

In summary, in comparison to emblems, the meaningless hand postures showed an N300 that extends into the time window where an N400 is elicited (see Fig. 2c).

The present experiment compared the processing of meaningful emblems versus meaningless hand postures and explored whether emblem processing resembles normal word processing. Because emblems are theorized to be lexicaled, this comparison is analogous to word versus pseudoword processing. Note that the N300- and N400-effect were relatively small. This may have been due to the paradigm used: on the one hand, it is possible that due to the large amount of repetition, the effects were reduced, and on the other hand, a more general paradigm like priming probably would have facilitated the ERP effects [2].

Compared to emblems, the meaningless hand postures showed a right frontotemporal N300 and a centro-parietal N400. The N300-effect shows similarity with what is known about the semantic processing of pictures [2,7,17,21]. The N300 possibly reflects the activation of an image-based representation of the emblems, perhaps by means of an early semantic categorization of the hand postures.

Emblems showed a reduced N400 compared to meaningless hand postures. Thus, they elicit an N400-effect that shows similarities to that elicited by words when compared to pseudowords [3,4]. The posterior scalp distribution of the N400-effect that was obtained was expected, as the emblems used had abstract meanings. This finding makes it plausible that at least some aspects of the semantic processes underlying emblem processing are similar to those underlying abstract word processing. That is, if the N400-effect reflects processing in a common amodal semantic network [19], one could suggest that emblems and words share a common type of semantic representation [1,5]. Note, however, that the earlier N300-effect found in emblem processing suggests that emblems may access a separate picture-related semantic network [9] in addition to an amodal one. The present data therefore suggest that emblems have a kind of pictorial representation not present while processing written words. Some theories on the ontogenesis of gestures suggest that in many cases, emblems began as iconic gestures that were ritualized and stabilized as part of a gesture code [12]. A residual pictorial component during emblem processing is therefore not implausible.

The duration of the N300-effect for emblems, however, was surprising. It was still present during the elicitation of the N400-effect and did not disappear as could have been expected on the basis of the literature on semantic picture processing [21]. One possibility is that this prolonged N300-effect is specific for emblems and does not show up during picture processing. If the prolonged N300 is specific for emblems, it might reflect either that image-based representations arising from emblems are active especially long, or that the categorization process that had to be carried out during the present experiment was relatively difficult. Note however, that studies exploring semantic picture processing typically use pictures that depict objects or have a concrete meaning. Such studies therefore have difficulty separating the frontotemporal N300 from the anteriorly elicited N400 due to component overlap. Thus, it is possible that in such studies, ongoing N300 activity is overlapped (and therefore obscured) by an anterior N400. This possibility is intriguing because it suggests that picture-specific processing, i.e., the access of image-based representations [21], continues even after amodal semantics has been accessed. Further experiments are clearly needed to explore these issues further.

The present study showed that although meaningful hand postures, or emblems, are much more pictorial in nature than words, they may be processed by a similar semantic system as evidenced by the N400-effect obtained during emblem processing.

### Table 1

<table>
<thead>
<tr>
<th>ROI</th>
<th>Anterior</th>
<th>Parietal</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>−0.29</td>
<td>−0.87</td>
</tr>
<tr>
<td>2</td>
<td>−0.41</td>
<td>−0.95</td>
</tr>
<tr>
<td>3</td>
<td>−0.79</td>
<td>−1.31</td>
</tr>
<tr>
<td>4</td>
<td>−1.20</td>
<td>−1.04</td>
</tr>
<tr>
<td>5</td>
<td>−1.32</td>
<td>−0.87</td>
</tr>
</tbody>
</table>

The posterior ROIs show their maximum at the central ROI (i.e., the N400) whereas the anterior ROIs show their maximum at the most right ROI (i.e., the N300).

**Table 1**

Enter size (i.e., meaningless minus meaningful) in microvolts as found in the 450–550 ms time interval for all anterior (A1–A5) and posterior (P1–P5) ROIs.
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